

No 145/25

14<sup>th</sup> July 2025

Dear Colleagues,

## Royal Mail Group Members - WhatsApp Channel

In recent months we have been trialling a new WhatsApp channel to share information with our Royal Mail Group members. Even with limited promotion we already have over 4,000 subscribers to the channel, which is excellent.

We are now moving to formally launch the channel as a long-term communications platform and we ask all Branches to undertake the following actions:

1. Sign up to the channel yourselves as senior officials.
2. Make sure all local representatives are signed up.
3. Share the link with members in Royal Mail Group via all means possible, including social media, email, text and WhatsApp.

The link to our new channel is below and it takes you directly to where you need to be to subscribe:

<https://www.whatsapp.com/channel/0029Vaz0X5sKQuJQcyrJyk1D>

This channel is for Royal Mail Group members only. The Communications Department will launch new channels for other areas of the union in due course.

Yours sincerely,

Martin Walsh  
**Deputy General Secretary (Postal)**

Chris Webb  
**Head of Communications**