

No. 257/26

28th September 2026

To: All Branches

Dear Colleagues,

Show Racism the Red Card – Wear Red Day, Friday 16th October 2026

CWU are teaming up with Show Racism the Red Card to help promote the brilliant 'Wear Red Day' initiative, which this year will be held on Friday 16th October.

Show Racism the Red Card are a dedicated education-based anti-racism charity and the work they do with schools is incredibly valuable and underlines some of our values as a trade union. We have worked with them previously and are delighted to continue supporting this essential anti-racism work.

We are attaching a Wear Red Day flyer for your information.

We would encourage all our Branches to participate in this excellent cause, by checking the charity website for details, scanning the QR code and lastly 'wear red' on the day in your offices, sharing loads of photos online using the hashtag WRD26.

Any queries relating to this LTB should be directed to equality&education@cwu.org

Yours sincerely



Kate Hudson

Head of Equality, Education & Development

Att.

TOGETHER **WE ARE** STRONGER

WEAR RED DAY 26

SHOW
RACISM
THE
RED
CARD

FRIDAY 16TH
OCTOBER 2026

CHANGE HEARTS. **CHANGE MINDS.** CHANGE LIVES.

#WRD26

SHOW
RACISM
THE
RED
CARD

SCAN TO
REGISTER TODAY



#WRD26

SHOW
RACISM
THE
RED
CARD

CHANGE
HEARTS
CHANGE
MINDS
CHANGE
LIVES

TOGETHER **WE ARE** STRONGER

TEXT 'RED'
TO 70470
TO GIVE £1

TEXT 'RED5'
TO 70470
TO GIVE £5

TEXT 'RED10'
TO 70470
TO GIVE £10

TEXT 'RED20'
TO 70470
TO GIVE £20

SCAN TO
DONATE
SECURELY



*TEXTS COST DONATION AMOUNT + STANDARD RATE MESSAGE